

Board Meeting Minutes
Troop 351 Honor Scout Alumni Association
September 24, 2024

ATTENDANCE

Board members present (via Zoom) when meeting commenced: Rod Dore, Joel Wiener, Craig Hoffman, Bob Nissim, Pat Carpenter, and Wayne Schafer.

CALL TO ORDER

A meeting of the Board of Directors of the Alumni Association was duly called on Tuesday, September 24, at 9:10 am. Chief Executive Officer Horace Green called the meeting to order.

The minutes of the Board Meeting in June were approved by acclamation.

FINANCIAL

The Treasurer reported that the bank account held the sum of \$2570.27 as of August 31, which reflected a contribution of \$1000 made to the Golden Gate Area Council, specifically designated to help pay summer camp costs for at-risk youth. He also reported that there had been no new contributions since the previous Board meeting.

CEO Green noted that in the past Board members had made donations to the Association, and that we could then make a corollary request to the membership for matching donations.

Board member Dore shared that he had had a conversation with Scott Rodgers at Camp Royaneh regarding potential funding for projects. One that had some appeal to the Board was a shade structure to be erected outside the Camp Teshara building. Mr. Rodgers promised to get back to us with a cost for such a structure. The Board hoped to be able to make an appeal to the Association for donations once such a number had been presented.

Board member Wiener shared a conversation he had had with member Steve Tanner regarding the conditions at Camp Fleischmann. He had been told that the Forest Service was not allowing anyone into the camp until more cleanup work had been done, and that the Camp administrators would not have any sense of what their financial needs might be until at least next spring.

MEMBERSHIP OUTREACH

CEO Green informed us of his lunch with Association member Dennis Scanlon, who confirmed that he receives and reads the newsletters. Mr. Green suggested that when he follows up with Dennis that he would make a pitch for a donation, after we confirm the recipients to whom we will be donating.

Board member Wiener shared the luncheon conversation he had with Association members Nate James, Syd Williams, and Bob Buono. The consensus was that while they all received the quarterly newsletter, they read it superficially, and it did not inspire them to become more involved. They suggested one annual mailing via regular mail, such that it would not get lost among all the emails the average person receives in a given day. The Board's conclusion was that, between the costs associated with such a mailing, and the tenuous accuracy of the Association membership list, that such a mailing would be financially counterproductive.

A discussion followed regarding the current state of the Association mailing list. CEO Green offered to lead an effort to clean up and update the mailing list once his impending retirement became official. It was agreed that Secretary Wiener should send the list to all Board members, so that any member might correct any listings that they knew to be incorrect.

The Board agreed to meet next on January 7, 2025 at 9 am. CEO Green adjourned the meeting.

Prepared by:

Joel D. Wiener, Secretary/Treasurer
